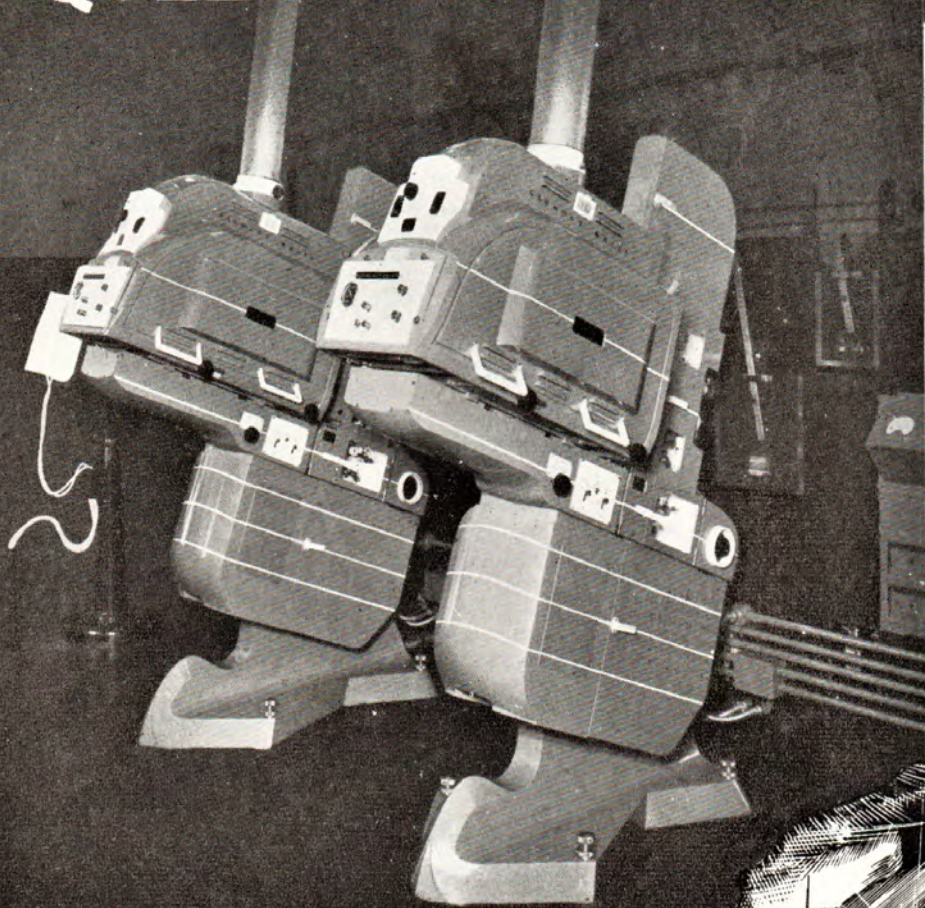
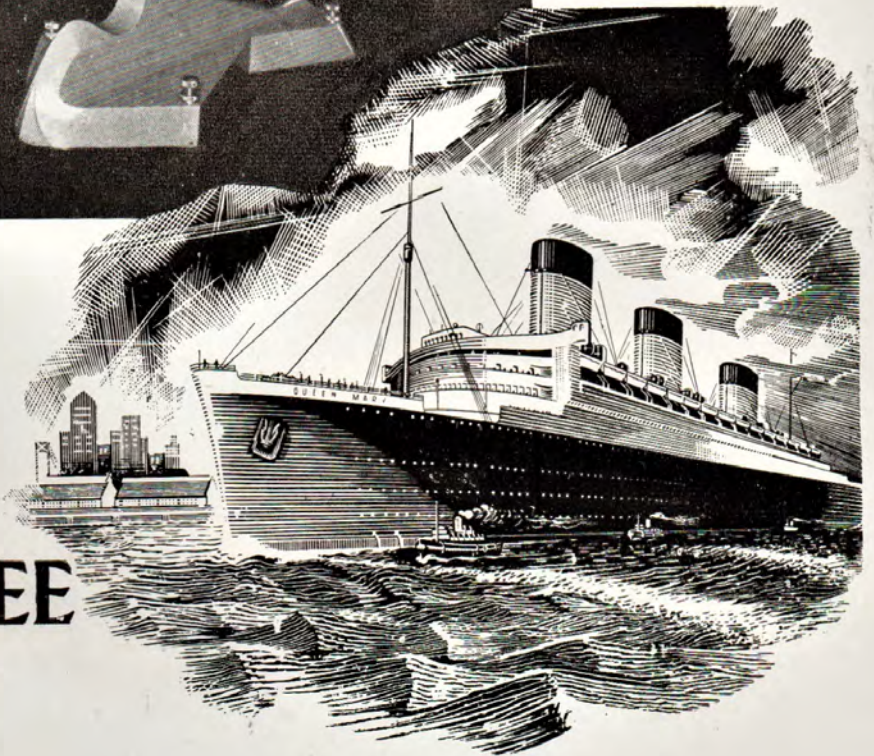


The "QUEEN MARY" selects the latest



Published by courtesy of
CUNARD WHITE STAR, LTD.

THE GAUMONT-KALEE "21"



The Cunard White Star has constructed a new Cinema in the "Queen Mary" which is acknowledged to be the most replete and magnificent afloat. It seemed natural, therefore, that the equipment selected was the new Gaumont-Kalee "21," and we are proud of this additional honour. Now all four theatres on board have been equipped by G.B.-Kalee.

G.B.-KALEE LTD., 60-66, WARDOUR STREET, LONDON, W.1.

GER. 9531 (10 lines)

Pitchford's 3260