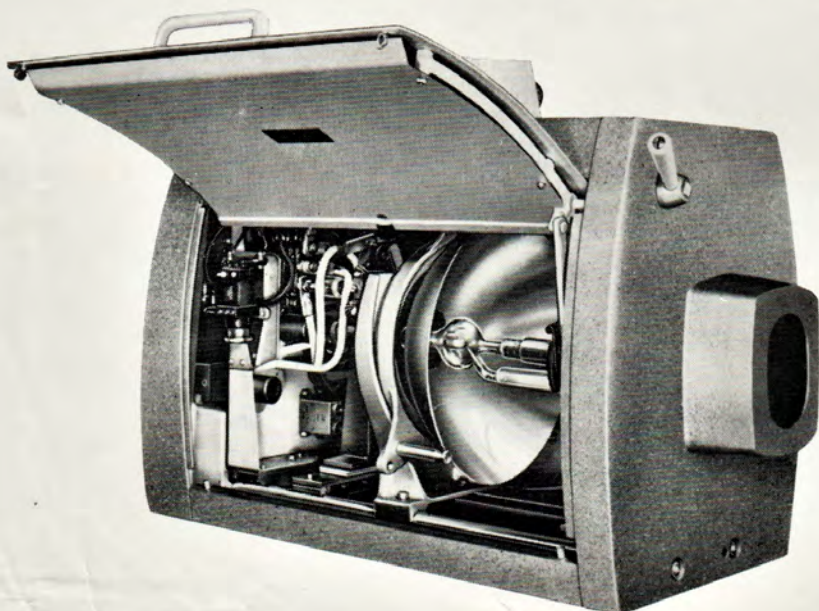


The ideal combination for perfect presentation and economy

Today's most successful application of a proven automation system



GAUMONT-KALEE XENON LAMP

Push button striking. Trouble-free lighting with correct colour rendering. Negligible maintenance. Low running cost. 12" diameter, deep bowl reflector. Lamp located in horizontal position for greater efficiency and symmetrical light distribution — exceeds British Standard specification of 60% minimum ratio of side-to-side luminance.

Your existing Projectors and sound Equipment can be fitted with Xenon Lamps and Projectomatic to provide Automation at moderate cost.

ASSISTED FINANCE PLAN

The G.B-Kalee Assisted Finance Plan will help you to re-equip with a minimum outlay. Write now for details:



PROJECTOMATIC

Actuates projection and sound equipment automatically, with split-second timing—faultless change-overs. Where required, Projectomatic equipment will control house and stage colour lighting, open and close screen curtains and operate magnascope masking gear.

Projectomatic, the film industry's first automation system, is installed in over 175 cinemas in Great Britain.

G.B-KALEE

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